

## Seminars, trainings

## Team buildings, coaching

Tailored services, in France & abroad



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Energy, stress and resilience management. Team work & creativity



"Get everyone to travel in vineyards across the world and develop your senses"



Coaching around communication: coverage, comm' support...





La Petite Ménette



# Workshops & Team buildings













"Make you travel across vineyards worldwide and develop your senses"

Workshops around senses deployment and the art of tasting "Wines & Spirits"

Benefits: Team resilience & creativity, senses awareness and mental escape, sharing...

## Formulas around senses

## 1. Choice of theme

Discovery of terroirs, sensory initiation, food & wine pairings with the influence of flavours, winemaking history, « nature » exercises, mindfulness through tasting, wine & music...

- 2. Wine selection for tasting (vineyards of the world)
- 3. Seminar duration (from 2h)
- 4. Group size (minimum of 5 persons)

### Supports:

Tasting materials provided and practical exercises









# Example: Formula South Africa discovery and its wines

- Discovery of terroirs, history and wines of South Africa
- Initiation to sensory analysis around wine
- Food and wine pairing tasting & exercises

### **Supports:**

Powerpoint presentation & video supports

Cabaret style tables for a better group exchange

Tasting note support provided

Aroma pack to practice senses and work on scent and olfactory memory

Glasses & wines

Food fingers (for food & wine pairing workshop)

Objects for demonstration (stave, stones, glasses, photos)

Duration: 2,5 h

Starting from 35€ per person

(depending on group size and selected options)

« A beautiful encounter this day with you at the castle of C \*!
Your intervention was very entertaining and interesting around the world of South African wines. »
Véronique

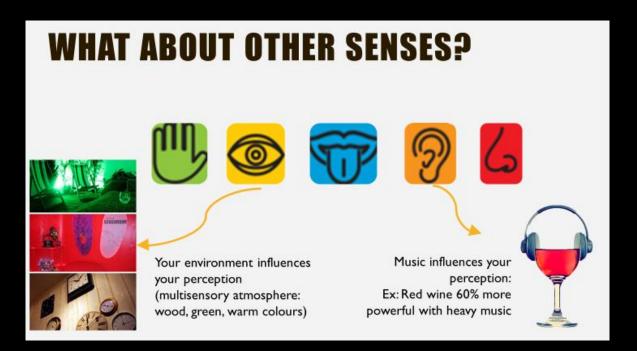




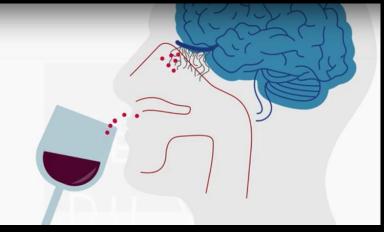


# Example: Mindfulness & workshops on your senses

- Explore the 5 senses through practical exercises in groups: eyes masks, aroma kit for nose, music influences, decoration influence on brain and perception...
- Test your palate with food tastes: acidity, bitterness, umami, sweetness, saltiness









## Workshops locations

<u>Professionals</u>: We organize events (Lunch & Learn, Walking evening ...) in selected locations across Belgium, France, Switzerland and other countries (on request: South Africa, Japan, India) - hotels, Relais & Châteaux, wine estates, wine merchants OR simply in your premises.

### **Private seminars for entreprise:**

Within your workplace or outside location (recommended) and on demand, Non exhaustive list here below, for example:



- Lille, Valenciennes: Royal Hainaut (North of France)
- Champagne: Château de Courcelles Loire region: Angers Château Piéguë
- **Paris**

### **SWITZERLAND:**

Geneva: Hotel Ritz Carlton

### **BELGIUM:**

Domaine du Chenoy (Namur)

#### PORTUGAL:

Douro region

**SICILIA:** Tarantola agriturismo (Palermo)

**SOUTH AFRICA:** Cape Town region

**JAPAN:** Tokyo region





















Take time to (re)discover your senses







### **Tailored services for companies and wineries**:

Communication & marketing support for wineries and wine shops:
 Bring a well-being dimension, emotions and customer experience to your wines (comm' support, event management)

## Consulting



FORMAT	TOPICS
Communication & marketing support for wineries & wine shops	<ul> <li>Videos &amp; photos coverage</li> <li>Communication support set-ups (Website content, articles for magazines, communication support across social network tools)</li> <li>Regular communication (social networks, Website) – Monthly fee subscription</li> <li>Calendar and event management</li> </ul>

Publications

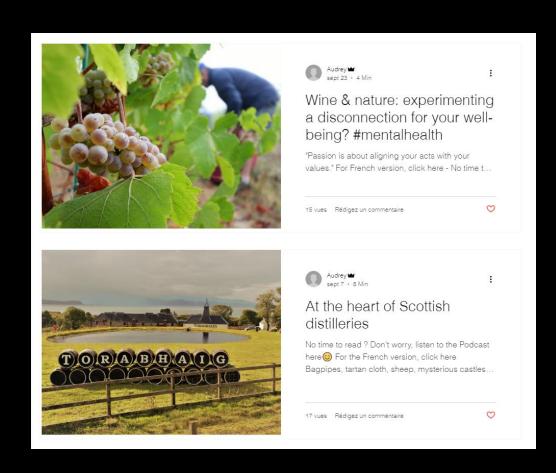
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Example of an achievement for a winery in Loire region (France) (communication video support for social networks)

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